OUR CUSTOMERS VOUCH FOR US

WARRIOR HOMESTEADS

**Goals:** As a new charity, Warrior Homesteads did not have a website. However, they knew how important websites are to charities, so they came to webFEAT to have one built. They wanted their website to look good, but it was more important that it represented their message. They also wanted a space where they could invite people to volunteer, and to create a place where people could create a community around their cause. Finally, they wanted a way for people to donate to them online.

**Solutions:** Since Warrior Homesteads focuses on providing housing for veterans, we utilize visuals to best represent the impact they have on their community. High-quality images of the housing fill every page, making it easy for users to see exactly what kind of impact the charity has on those it helps. The website is responsive, mobile, and features parallax backgrounds, making it visually appealing as well as fast.

★ ★ ★ ★ ★

**AMAZING STAFF THAT REALLY CARES!**
They have a super team of dedicated individuals that helped us with all of our needs!!
“Stellar service, with a knowledgeable staff! It was/is super convenient to work with these folks, since everything is done in-house. Truly a one stop shop for all of your IT needs. All in all an A+ in our books!!

Glenn G, Warrior Homesteads

INDY HONEYCOMB

**Goals:** The prior Indy Honeycomb site had many issues. It was not mobile or responsive and did not rank well in Google search results. The also wanted to add videos to strengthen their message.

**Solutions:** wFC redesigned the website so that it was mobile and responsive. We also analyzed their digital strategy and implemented organic SEO once the new site was ready. Their ranking on important key words and phrases has greatly improved. The site is now generating relevant traffic and the videos are superb. (Videos were done by a wFC strategic partner)

★ ★ ★ ★ ★

“webFEAT Complete provides a modern feel to our website and takes the initiative to keep things up to date. I am grateful for the technical competence and SEO. My customers confirm that we present ourselves as a world-class supplier.”

Don P, Indy Honeycomb

BOUQUET RESTAURANT

**Goals:** Stephen wanted a new site that was more upscale with a strong focus on images that tell their story of elegant farm to table dining. He wanted to rank well in Google and improve his social media representation.

**Solutions:** Their new site is in development and is getting rave reviews from their internal staff. We will continue our digital strategy with blogging to increase their Google rankings. Their social media campaigns have been very successful and we look forward to the launch of their second website.

★ ★ ★ ★ ★

“An amazingly talented group of people. Very creative and customer service is on point! Looking forward to working with them for years to come.”

Stephen W, Bouquet Restaurant

GUIDING OUR CUSTOMERS TO ONLINE SUCCESS

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